



2021-2022 APWA Wisconsin Chapter Sponsorship Program

The Wisconsin APWA Chapter's Sponsorship Program was initiated in 2002 and is a key funding source for the Chapter. Thank you to our past sponsors!

Thanks to the generosity of the firms and individuals who contribute their time, talent and financial support, the Wisconsin Chapter offers many educational opportunities and networking activities. All opportunities and events can be found on our website, wisconsin.apwa.net. Some highlights include:

- ✓ Excellent Spring and Fall **Public Works Conferences**
- ✓ Annual **winter and summer events**
- ✓ The annual **Snowplow Rodeo**
- ✓ Regular sponsor and vendor **Lunch N Learns**
- ✓ **Periodic special educational symposiums** and training events
- ✓ An active **educational scholarship program**
- ✓ **Young Professional** events, **And more!**

**We need your time, talent and contributions to continue improving these events.
Please consider these sponsorship opportunities!**

<i>Item or Activity</i>	<i>Cost</i>	<i>Acknowledgement or Recognition</i>
Annual Chapter Sponsor	\$1,000/year	Sponsorship of all chapter events including all the benefits of conference sponsorship; website exposure for entire year and use of the website employment section for position postings.
Conference Sponsor (Spring Conference, Fall Conference)	\$500/event	Poster display at conference as an event sponsor; conference program and website acknowledgement for two months after conference.
Rodeo Sponsor	Various	Includes poster display at the conference as an event sponsor; conference program and website acknowledgement for two months after the conference. Other sponsorship opportunities available on sponsorship enrollment form.
Summer Outing Sponsor	Various	Includes recognition at the event (sponsor boards, cart flyer) along with recognition on the event webpage. Summer event sponsor also includes one-hole sponsorship. Other opportunities available on sponsorship enrollment form.
Special Events (YP events, chapter dinner at PWX, etc.)	Event specific	Recognition at event.

Although this program is designed in accordance with current IRS regulations for charitable contributions, sponsors are advised to confirm the taxable status of their contribution. The Chapter will not recognize contributions in the newsletter and does not offer newsletter advertising.

In addition to the sponsorship opportunities, the Chapter sells **exhibit space** at the spring conference. For more information on the 2022 Appleton conference vendor space, contact the vendor committee chair, Theo Taylor at Theo.Taylor@ads-pipe.com, or the conference planning chair, Eric Dundee at ericd@madsewer.org.

Wisconsin APWA Chapter Scholarship Sponsorship

The APWA Wisconsin Chapter also offers opportunities for organizations to sponsor scholarships for students pursuing degrees in various public work fields. The gifts are tax-deductible and will be recognized as part of our scholarship program.

A gift of **\$1,000** will sponsor a scholarship for one year. A gift of **\$50,000** will be added to the Scholarship Fund Principal to endow a scholarship in perpetuity.

Sponsored scholarships will be recognized at the Fall Conference, on the Scholarship Certificate, in the Chapter Newsletter when scholarship awards are announced, and by letter when the gift is received. If a scholarship recognizes an individual within your organization, that name would be included in the recognition.

For more information on APWA Wisconsin Chapter Scholarship Fund Sponsorship, contact Aaron Jahncke (ajahncke@waunakee.com).



To participate in the APWA Wisconsin Chapter sponsorship or Scholarship program, submit the accompanying form with payment to the mailing address and contact information on the form or pay directly on the chapter website at:

(<http://wisconsin.apwa.net/PageDetails/8159>).

For questions and more information about the Sponsorship program feel free to contact Eric Dundee, 2022 Chapter President-Elect, at Ericd@madsewer.org or 608-709-1867.

The APWA Wisconsin Chapter's Executive Committee greatly appreciates your support and looks forward to your participation in all our 2021 activities.



Wisconsin Chapter
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