



Wisconsin Chapter



## 2016 Fall Conference – Janesville November 2-4, 2016 Janesville Conference Center

By Paul Woodard, Conference Chair



The Holiday Inn Express is the location for the Fall Conference in Janesville.

The City of Janesville is excited to welcome you to the 2016 Fall Conference at the Janesville Conference Center, located in the Holiday Inn Express in beautiful Janesville. Please bring non-perishable food pantry items or toys to help those in need in the Janesville area.

The conference begins with golf at the Janesville Riverside Golf course or a tour of Seneca Foods and the Conde Street pretreatment facility, along with a drive through the state's first diverging diamond followed with the usual "Get Acquainted Party," which will be held at The Venue downtown. Transportation will be provided from the hotel. A Euchre Tourna-

ment to benefit the scholarship program will be held after the party. A separate Sheepshead game(s) will also be held on the side. Both card games will be held at The Venue.

Thursday and Friday will kick off with breakfast at the hotel for those attendees registered there. An area will be set aside for "First Time" conference attendees to meet with the Executive Committee at breakfast.

During both days, there will be several opportunities to attend seminars and receive CEU credits. We will be having a three-track conference which gives ample opportunity to find a seminar of interest.

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## President's Comments

By Ryan Amtmann



Greetings!  
Time flies, I can't believe it is already September. We are quickly approaching our fall

conference that will be hosted in Janesville. I am really looking forward to our Fall Conference and as my time as President and as the year winds down.

What a great time that was had at PWX in Minneapolis! Our Chapter Dinner was a lot of fun with 58 WI APWA members in attendance. Congratulations to **Christine Walsh** for earning the Presidential Award. Quite an honor to be one of two individuals in the nation selected for a career's worth of passion, good deeds, and a job well done. Congratulations to **Clark Wantoch**, who is Wisconsin's represented Top 10 winner. Again, it takes a career's worth of hard work and modeling the dedication to the job and others to be recognized at such a high level. Our Chapter is proud of Christine and Clark.

Our Chapter had five emerging leaders attend PWX. It was invigorating to see their excitement with meeting new people and learning new things. I find a lot of gratification in being able to mentor others and I know the future of Public Works will be in

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*Editor's Note* 

By Nancy Cavanaugh

**And the Award Goes to...**

For the past few years, the July issue has centered on reporting awards. In fact, there were so many awards that the edition has expanded from 16 to 20 pages.

This year, the October issue continues to announce even *more* award winners—big ones! At PWX, **Christine Walsh** received the Presidential Leadership Award from National (see page 3).

At that same expo, the Wisconsin Chapter captured its *eleventh PACE award in a row* (see page 5). It takes the efforts of all Chapter members to win this prestigious award, and consecutive wins for more than a decade is a major achievement for everyone.

But that's not all. The Chapter's Leadership & Management Committee has selected two candidates for National's Emerging Leader Program (see page 7). As part of the program, **Brian White** and **Emmalee Bauer** will attend the Academy Retreat in Kansas City and

be recognized at PWX in 2017.

At the Chapter level, three developments pinpoint growth trends. **Tyler Smith**, Member Services Chair, reports that membership has reached 803—a record total! Over the past 12 months, the growth rate has been 3.5 percent, making our Chapter one of the fastest growing in the nation! (See page 12.)

Also, the Summer Golf Outing & Scholarship Fundraiser on July 21 attracted 71 members who, along with sponsors, helped to raise \$5,000 for the scholarship fund. (See page 11.)

The Snowplow Roadeo on Sept. 7 registered 113 participants—an increase of about 8 percent over last year's event (see page 8). The list of results and rankings appears on page 10.

The day before the Roadeo, the new Winter Maintenance course signed up 110 participants—a popular success story that's bound to be repeated.

Read all about it here! Then pick a committee (left) and get involved!

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WISCONSIN CHAPTER NEWS is published quarterly (Jan., Apr., July, Oct.) by the Wisconsin Chapter, American Public Works Association. Subscription by Membership. Direct all inquiries to Tyler Smith, Project Manager, Monona Plumbing & Fire Protection, 3126 Watford Way, Madison, WI 53713, (608) 445-8956, email [TSmith@mononapfp.com](mailto:TSmith@mononapfp.com). Press deadline date for year 2016 articles: Dec. 9. Contact Nancy Cavanaugh, Editor, Cavanaugh Interactive, 1224A Glenview Ave., Wauwatosa, WI 53213. Phone (414) 771-8906, e-mail [nancy@cavanaughinteractive.biz](mailto:nancy@cavanaughinteractive.biz).

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**ON THE COVER:**

Banner images: Left: A snowplow readies for the Roadeo challenge at Lambeau Field (page 8). Photo by Bruce Slagoski. Center: The APWA Winter Maintenance course attracted 110 registrants who wished to expand knowledge in winter maintenance planning, weather, operations, chemicals, maintenance and environmental impacts (page 8). Right: Breakfast room at the Holiday Inn Express—Janesville (page 1).



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## News from National

# Chris Walsh Receives Prestigious Presidential Leadership Award

By Jeff Mazanec, Communications Committee; Senior Consultant, R.A. Smith National




*APWA President Brian Usher presents Christine Walsh, recently retired Director of Operations, City of Beloit, the Presidential Leadership Award at the APWA PWX in Minneapolis, Min.*

**C**hristine Walsh, recently retired Director of Operations from the City of Beloit and a recent APWA Top 10 Public Works Leader of the Year Award by President Brian Usher at the 2016 APWA PWX in Minneapolis, Min.

The Presidential Leadership Award is presented by the APWA President to members who have distinguished themselves and the public works profession with their leadership. For 2016, APWA President Brian Usher selected James F. Owens, Sales Manager, Falls Snow Plows, Little Falls, Min., and **Christine Walsh**, Director of Operations (retired), City of Beloit, Wis.

“Chris has been tireless in her pursuit of recognition by others regarding the role of public works in emergency management and disaster response,” said President Usher. “Beyond her six-year term on the Emergency Management Committee, two years chairing the committee, she also has traveled to Washington, D.C. on short notice numerous times to represent APWA and public works at meetings with federal departments, congressional staffs, and has testified before a congressional briefing group. She has

authored numerous articles and white papers which APWA used to educate our federal partners on the involvement of public works in diverse emergency management issues, including the impacts on public works from agricultural emergencies such as the Avian Flu, and the impact of pandemic illness on the operations of public works.

Chris is a member of the APWA Professional Development Committee, serving for the past three years. In Wisconsin, she was appointed to the Governor’s Recycling Market Development Board for six years, and chaired this group for three years. She has served on the Wisconsin Chapter’s Solid Waste Committee, and chaired this committee, as well as served on the Chapter’s Emergency Management Committee. She has fostered an ongoing pilot program now in its seventh year with the University of Wisconsin, developing simple Hydrogen Generating Cells which power various city vehicles. In these and so many other ways, Chris has distinguished herself, brought credit to our profession, and provided leadership at all levels of our organization. 



**Fall Conference** (Cont.'d from page 1)



*The Fall Conference Golf Outing is scheduled for Nov. 2 at 9:30 a.m. at Riverside Golf Course, Janesville. Ranked at one of southern Wisconsin's best public golf courses, Riverside received a 3.5-star rating in the acclaimed Golf Digest and has been showcased as one of the top 50 best values in public golf in the country.*

Thursday night we will hold our Chapter banquet, which will include the presentation of the 2016 scholarship winners. Our entertainment for the evening will be Glen Gerard Magic and Comedy. Please join us for a fun-filled and exciting evening.

The Spouse/Guest program will consist of a tour of the K&W Greenery, Lincoln Tallman House and Helen Jeffris Wood Museum; create your own art on

Thursday, downtown shopping and a tour of the Wisconsin Wagon factory on Friday.

A raffle drawing will end the conference right after lunch on Friday.

For more information, visit the Wisconsin APWA website and click on the "APWA Fall conference program" link on the home page. We look forward to a successful conference and hope you can join us. 📧

## **New Cancellation Policy**

*By James Hessling, Wisconsin Chapter President Elect; Assistant Director of Public Works, Village of McFarland*

The Chapter recently adopted a cancellation policy. The policy was developed to address cancellations that occur at our events with minimal advance notice. The Chapter loses money on refunds after a commitment of meals and other expenses have been guaranteed to the facility serving the event. The Chapter also loses the cost of processing fees from electronic payment transactions.

**Cancellations must be made by the late registration date listed on the registration form for either the paper or electronic versions. A full refund will be made for any refund request received by the close of that day. A twenty-five**

**dollar (\$25) administrative fee will be charged for all cancellations. No refunds are given after the late registration date has passed. Special circumstances will be decided on a case-by-case basis, first by the host committee and then approved by the Executive Committee. Individuals requesting a refund are required to submit their requests to the host committee and copy the treasurer and must include their mailing address and to whom the check should be written. All approved refund requests will be issued after completion of the conference/event.** 📧

## News from National

# Wisconsin Chapter Receives PACE Award Eleventh Year in a Row


*By Sean Gehin, Awards Chair; Project Engineer, City of Wausau*

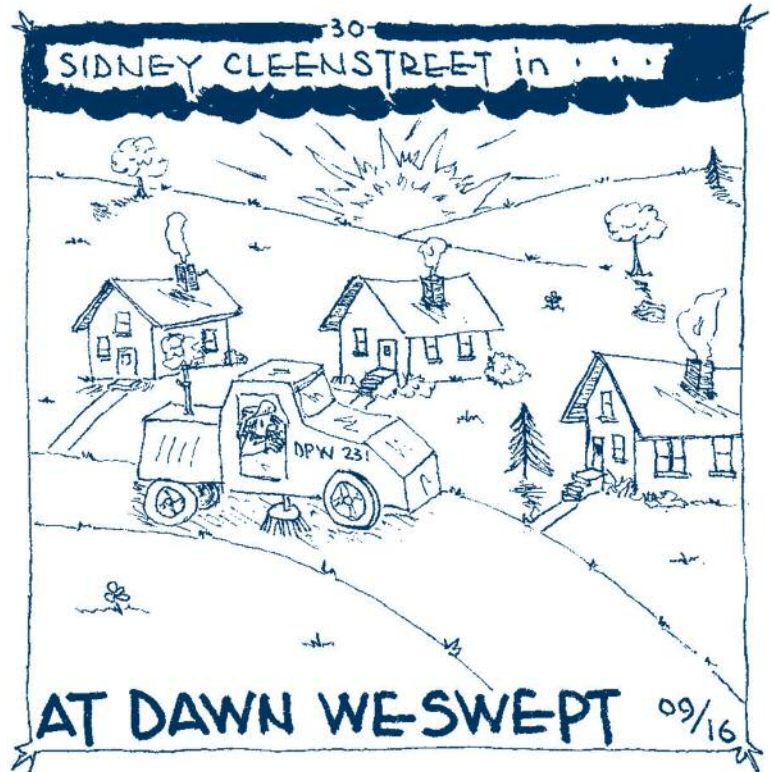


*Wisconsin Chapter members accept the PACE Award at the PWX Public Works Expo in Minneapolis.*

**O**n Monday, Aug. 29, 2016, the Wisconsin Chapter accepted the Presidential Award for Chapter Excellence (PACE) from Brian Usher, APWA President, at the PWX Public Works Expo in Minneapolis, Mn.

Wisconsin won the PACE award for the eleventh year in a row. The Chapter received a plaque commemorating the award as well as a patch for the Chapter banner.

It takes the activities of all of our Chapter members to help us qualify for this award. Events for Public Works Week, or any other community event that heightens awareness of public works, helps the Chapter win this award. The Chapter is very interested in learning about your events and award nominations, so please keep the Awards Committee informed of the special events that you do in your community to support Public Works. We will highlight those events in our PACE award application in 2017. 





## Wisconsin Chapter Claims Hell's Kitchen for One Special Night

*By Bob Givens, Senior Project Manager, OMNI Associates, Inc.*



*From left to right: Bob Givens, Tonia Speener, Jim Hessling, and Eric Dundee.*

The APWA Wisconsin Chapter Dinner and business meeting was certainly the highlight of PWX. On Aug. 30 we took over the Minnesota Room at Hell's Kitchen in Downtown Minneapolis. In fact, from 6:00 to 10:00 that night, they renamed it the Wisconsin Room in our honor.

Without a doubt, the food and drinks were great. The chocolate truffle dessert was to die for. The only thing better was the company that night, which included 52 attendees from across the state as well as three guests from Ghana.

At the business meeting, we celebrated **Christine Walsh's** 2016 APWA Presidential Leadership Award

and introduced our Emerging Leaders to the Chapter.

Twelve firms sponsored the event, including: Water Resources Modeling, OMNI Associates, Concord Group, Ruekert & Mielke, R.A. Smith National, GRAEF, Visu-Sewer, HNTB, Wausau Equipment, Wisconsin Concrete Pipe Association, Stantec and Clark Dietz.

Thanks to each of our sponsors for making this a special evening.

In 2017, PWX will be in Orlando, FL. Mark your calendars. The Chapter Dinner will be on Tuesday, Aug. 29, 2017.

Before you know it, the registration information will be available on our website. See you in Orlando. 🐾

## Leadership & Management Committee

### Wisconsin Chapter Members Selected for National Emerging Leaders Program

By Cathy Austin, P.E., Deputy Director of Public Works, City Engineer, City of Kenosha

The Leadership and Management Committee is pleased to announce two Chapter members have been selected for the National Emerging Leaders Program. The program has a total of 16 participants.

The two Wisconsin Chapter members are **Emmalee Bauer** and **Brian White**. As part of this program, they will attend an Emerging Leaders Academy Retreat in Kansas City, where they will meet all other participants. They will also attend and be recognized at APWA PWX in August 2017 in Orlando, FL.

The program encourages professional growth



Brian White



Emmalee Bauer

through a strong network of peers and offers an in-depth introduction to APWA at the national, chapter and branch levels.

**Emmalee Bauer** is a Civil Engineer for the City of Green Bay. She was also selected to participate in this year's Wisconsin

Chapter Emerging Leaders Program and attended PWX in Minneapolis this past August.

**Brian White** is the Fleet Systems Manager for the City of Milwaukee.

Congratulations to both Emmalee and Brian. We look forward to hearing about the experiences you have with this program. Congratulations again!

## Diversity Committee

### Message from the Incoming Diversity Chair

By Nahid Afsari, Cotter Consulting; Chapter Diversity Chair

As the incoming chair of the Diversity Committee, I am delighted at the opportunity to author a newsletter article serving as a reminder and to bring awareness to diversity within our association, our communities, our workplaces, and everyday life.

I see the role of the Diversity Committee within APWA to serve several purposes:

- Continuously evaluate the level of diversity within the association as well as the individuals we serve through programs, events or speaking opportunities
- Create goals for diversity within the organization
- Continuously enhance diversity within the association through programs, articles (such as this one), events, people, etc.
- Recommend policies or programs on diversity to

ensure diversity awareness within our organization.

As an association of people who have chosen to commit ourselves to public works, we are a group devoted to the community; specifically planning, building, maintenance and improvement. In order to adequately serve any community, we must be able to communicate effectively, and a cornerstone of communication is public speaking.

Public speaking is a necessary evil for many of us, topping the list of fears over even death, according to *Psychology Today* in 2012. As Jerry Seinfeld observed, more people would rather be the one in the coffin than the one delivering the eulogy at a funeral. The best way to face a fate possibly worse than death is to master the

☞ Page 13 (Diversity Committee)



## 27th Annual Snowplow Roadeo Draws 113 Drivers, 31 Vendors

By Nathan Wachtendock, Chair, Snowplow Roadeo

Photos by Shelby Hearley, City of Green Bay



Village of Jackson Director of Public Works Brian W. Kober, P.E., and first-place winner William Waech, Jr.

A beautiful cloudy day greeted 113 drivers as they competed for the bragging right to say they are the best snowplow driver in the State of Wisconsin. The event again included two drivers from the State of Minnesota and 31 vendors and sponsors, who participated in an equipment show.

This year's obstacle driving course included six different elements or events: a sweeping curve with obstacles; an offset alley; a round-about; an outside curve; a diminishing clearance; and start/stop line. The sweeping curve with obstacles and round-about elements contributed to an extremely challenging and stressful course.

The day's activities also included a 25-question written test provided by Ben Jordan, Program Director for the College of Engineering at the University of Wisconsin, and a disabled vehicle inspection event that stresses the importance of a thorough pre-trip visual inspection of the plow truck before operation.

A big thank-you to the 32 members of the

Fleet Services Committee, including committee chair **Nathan Wachtendonk**, Fleet Manager for the City of Green Bay, who planned and coordinated the day's events. Also, thank you to James Schmitt, Mayor for the City of Green Bay and **Steven Grenier**, Director of Public Works for the City of Green Bay, who hosted the event. A special thank you to Michael J. Walsh, Mayor for the City of DePere and Mayor Timothy Hanna from the City of Appleton for their attendance at the Truck Roadeo also.

New this year, the National APWA Winter Maintenance Supervisor Certificate training included 110 attendees and seven

speakers talking about the latest and greatest in equipment, planning and policy, chemicals, snow and ice control, and extreme events. A special thank you to our speakers including Mark DeVries, Ben Hershey, Ben Jordan, John Klostermann, Wilf Nixon, John Scharffbillig, and Jeff Tews.

Finally, thank you to the Green Bay Packers organization, Tundra Lodge and all the vendors, sponsors, and judges who participated, graded, and exhibited equipment during the day's event.

### And the Winners Are:

1st Place: Village of Jackson – Bill Waech

2nd Place: City of Green Bay – Darren Olsen

3rd Place: City of Stevens Point – Kevin Bartowiak

4th Place: Town of Greenville – Rodney Koleske

5th Place: Village of Shorewood – Jacob Best

☞ Page 9 (Snowplow Roadeo)



**Snowplow Rodeo** (Cont.'d from page 8)



*The winners (from left to right): 2nd Place, Daren Olson, Green Bay; 3rd Place, Kevin Bartowiak, Stevens Point; 4th Place, Rodney Koleske, Town of Greenville; 5th Place, Jacob Best, Village of Shorewood.*

Planning for the 28th Annual Snowplow Rodeo and Vendor Fair is already underway and will be held once again at the legendary Lambeau Field in September 2017. Please check the Wisconsin APWA Chapter website (<http://wisconsin.apwa.net>) for event details in coming weeks. 📌

🔗 Page 10 (Snowplow Rodeo)



*The Mayors (from left to right): striped shirt, Mayor Walsh (De Pere); hat, Mayor Hanna (Appleton); tie, Mayor Schmidt (Green Bay).*

*Rodeo Results/Rankings (Cont.'d from page 9)*

## Snowplow Roadeo Results/Rankings

*By Nathan Wachtendock, Chair, Snowplow Roadeo*

Rank	Team Number	Team Name	Rank	Team Number	Team Name	Rank	Team Number	Team Name
1	2	Village of Jackson	38	98	City of De Pere	77	69	Waukesha County
2	44	City of Stevens Point	39	64	City of Beloit	78	105	City of Milwaukee
3	92	City of Green Bay	40	73	City of West Allis	79	48	City of Sun Prairie
4	28	Town of Greenville	41	54	Village of Little Chute	80	43	City of Stevens Point
5	24	Village of Shorewood	42	46	City of Sun Prairie	81	63	Village of Kimberly
6	38	White Bear, Mn.	43	62	Village of Kimberly	82	71	Waukesha County
7	52	City of Sun Prairie	44	56	Village of Little Chute	83	29	Town of Greenville
8	88	City of Fitchburg	45	10	Menominee County	84	27	Town of Greenville
9	60	Village of Kimberly	46	86	City of West Bend	85	66	City of Beloit
10	17	Dane County	47	12	City of Kaukauna	86	11	City of Kaukauna
11	68	Waukesha County	48	65	City of Beloit	87	85	City of West Bend
12	36	City of Janesville	49	83	City of Appleton	88	13	City of Kaukauna
13	78	City of Appleton	50	70	Waukesha County	89	20	City of Marinette
14	100	City of De Pere	51	77	City of Kenosha	90	45	City of Sun Prairie
15	16	Dane County	52	22	City of Wauwatosa	91	95	City of Green Bay
16	58	Village of Bellevue	53	93	City of Green Bay	92	67	Waukesha County
17	109	City of Greenfield	54	40	City of Stevens Point	93	14	City of Kaukauna
18	30	Marathon County	55	26	Village of Shorewood	94	49	City of Sun Prairie
19	21	City of Marinette	56	50	City of Sun Prairie	95	79	City of Appleton
20	33	Town of Hull	57	104	City of Milwaukee	96	107	Fond du Lac
21	74	City of Kenosha	58	5	Menominee County	97	3	Village of Jackson
22	42	City of Stevens Point	59	31	Marathon County	98	75	City of Kenosha
23	18	Village of Winneconne	60	108	City of Greenfield	99	57	Village of Little Chute
24	94	City of Green Bay	61	8	Menominee County	100	81	City of Appleton
25	84	City of West Bend	62	19	Village of Winneconne	101	7	Menominee County
26	47	City of Sun Prairie	63	4	Menominee County	102	25	Village of Shorewood
27	90	City of Green Bay	64	80	City of Appleton	103	51	City of Sun Prairie
28	23	City of Wauwatosa	65	103	City of Milwaukee	104	101	City of Milwaukee
29	72	City of West Allis	66	112	City of Monona	105	35	City of Janesville
30	82	City of Appleton	68	61	Village of Kimberly	106	55	Village of Little Chute
31	106	Anoka County Highway Dept.	69	15	Dane County	107	34	City of Janesville
			70	9	Menominee County	108	41	City of Stevens Point
32	96	City of Green Bay	71	32	Town of Hull	109	37	City of Janesville
33	110	Fond du Lac	72	91	City of Green Bay	110	1	Village of Jackson
34	76	City of Kenosha	73	89	City of Fitchburg	111	53	Minnesota Roadeo
35	6	Menominee County	74	99	City of De Pere			Winner
36	59	Village of Bellevue	75	97	City of Green Bay	112	87	City of West Bend
37	102	City of Milwaukee	76	39	City of Stevens Point	113	111	City of Greenfield



## Summer Golf Outing & Scholarship Fundraiser Raises \$5,000

*By Eric Dundee, Summer Outing Committee*



Photo by Jeff Mazanec

*From left to right: Matt Bednarski, Jon Edgren, Maurie Rott (pro advisor), and Brian Kober. Not pictured: Roger Strohm.*

**A** little rain never hurt anyone...but a lot of rain makes for a good delay at a golf outing! This year's outing at Old Hickory Golf Club, one of the oldest courses in the state, was slightly delayed by a quick torrential rain and then by stifling heat, but turned out to be a beautiful course that all participants enjoyed. Seventy-one golfers challenged the course's turf management program and helped raise nearly \$5,000 for the Wisconsin Chapter scholarship fund.

Thank you and congratulations to all who participated and sponsored the event. Your efforts will be recognized when the Chapter presents students with scholarships at the Fall Conference in Janesville.

### **Thank you Summer Outing Corporate and Individual Sponsors**

OMNNI Associates, Inc.  
 Wisconsin Concrete Pavement Association  
 HNTB Corporation  
 RNOW, Inc.  
 RA Smith National, Inc.  
 Ruckert & Mielke, Inc.  
 Bruce Municipal Equipment  
 MSA Professional Services  
 Monona Plumbing & Fire Protection, Inc.  
 Angus Young Associates, Inc.  
 AECOM

↔ Page14 (Summer Outing)

# Membership Committee

## Membership Report

By Tyler Smith, Membership Services Chair

The Wisconsin Chapter membership continues to grow. As of Sept. 15, 2016, it stands at 803—up from 775 a year ago. That’s a growth rate of about 3.5 percent over the past 12 months. This marks the first Membership Report in which we have over 800 members, since, well, ever!

The lifeblood of our Chapter is our members. Our organization continues to steadily grow, with 28 new or renewing members over the last three months and continues to find reason to promote itself outside our membership.

The Membership Services Committee is working hard to plan new programs that are intended to get new members involved and recognize the importance of networking with their peers. The committee plans to roll out some of these programs in the upcoming months and at the next Chapter Conference.

If you or any of your colleagues are thinking about getting involved, check out our list of committees on our website. The list is also located on page 2 of this newsletter. Join a committee today!

See everyone at the Fall Conference in Janesville!

### April

JJing Li	TransSmart Technologies
Kim Standke	City of Portage
James Bergles	City of Burlington
Chris Carlson	City of Superior
Nader Jaber	City of Milwaukee
Todd Janigo	City of Superior
Jeffrey Boerner	Town of Cedarburg
Gregory Skemp	City of Janesville

### May

Marijean Hoppe	Becher-Hoppe Associates
Eric Sturm	CONTECH
Ed Dubuc	USIC
Jason Blasiola	City of Sheboygan
Tom Grelecki	Casper’s Truck Equipment
Michael Willmas	City of Sheboygan

### June

Jon Edgren	Ozaukee County
Patrick McCarthy	Village of Whitefish Bay
Anthony Stupar	City of Kenosha
Jason Krueger	Ayres Associates
Rodney Scheel	City of Stoughton

### July

Rebecca Alonge	Ruekert & Mielke
Jim Elsbury	St. Croix County
Matt Hahm	M Squared Engineering
Theodore “Jim” Lasko	Village of Pleasant Prairie
Jurijs Nasonovs	City of La Crosse
Karen Dettmer	City of Milwaukee
Thomas Lajsic	City of West Allis
Cathleen Probst	City of West Allis
Gary Jirschele	Jirschele Works
Joseph Rose	Town of Beloit
Sally Swenson	City of Madison
Andrew Zweig	City of Madison
John Henneberry	Town of Vernon

### August

Daniel Jensen	Elkhorn
John Sapp	City of Madison
Kurt Dahlman	City of Janesville
Jamie Dalheim	UW-Madison
Alexander Damien	City of Waukesha
Kevin Jump	City of Sheboygan
Kirk Ruetten	Village of Winneconne

### September

Rollin Bertran	City of Milwaukee
Sandy Rusch Walton	City of Milwaukee
Brian White	City of Milwaukee

I apologize in advance for any omissions or incorrect information; please notify me at [TSmith@mononapfp.com](mailto:TSmith@mononapfp.com) to make corrections.



## PWX Ambassador Program

*By Paul Woodard, Director of Public Works, City of Janesville*

**D**id you know that PWX is attended not only by Americans and Canadians, but also from many foreign countries? National APWA has an Ambassador Program that pairs the International PWX attendees (IPA) with APWA members. The purpose of this program is to provide a better PWX experience for the international PWX attendees. It is a flexible program that allows the Ambassador to meet with their IPA's on their own schedule.

I thought it would be a great way not only to help at PWX but also learn about Public Works from a different perspective. I was paired with Kwame Boakye and Magnus Quarshie. They are from Ghana, a country in West Africa along the Atlantic coast. Kwame is current President of the Ghana Institute of Engineers and Magnus is past President (2015). Magnus had attended the International Congress (now PWX) in Phoenix last year, so it was not a new experience for him. Both had spent time before in the United States. And fortunately for me, English is the

### **Diversity Committee** (Cont.'d from page 11)

fundamentals: prepare, practice and master your delivery.

In order to prepare for any public speaking occasion, whether it is an interview, a networking event, formal presentation or even or extemporaneous remarks before a group the best place to begin is with *your audience*. In that step consider why you will be there, who the audience will be, what each of you will look to get out of the experience, and then choose what your core message will be. By evaluating the audience, you can tailor that message to them by your research. Our audiences are diverse and becoming more so each year, so part of that tailoring includes evaluating the potential impact of your words on others.

The age-old advice about opening with a joke can put both you and the audience at ease. However, if you have not evaluated your audience what you believe is funny may fall flat or worse yet offend others. Evaluating the audience and tailoring your words will help you keep your audience interested committed to hearing what you have to say. Always be sensitive to your listeners, use language that is palatable and stay within the guidelines of our association's values, mission, and efforts. We have very short periods of time to be in community as Public Works professionals, so make sure we make the most of them.📌

Ghana language as they used to be a British Colony.

We met up at the Opening General Session. We also got together at the Get Acquainted Party Sunday night followed by the Presidents reception. We all attended the International Reception on Monday night. Magnus and Kwame traveled with Kwaku Boampong, President Elect of their association. On Tuesday afternoon, Magnus, Kwame and Kwaku went on a tour on Minneapolis with Kwaku's Ambassador. Tuesday evening, all three were guest at the Wisconsin Chapter dinner, where they got an opportunity to meet our Chapter members.

In the end, I probably ended up learning more than they did. It was interesting to learn about their country and their great chocolate. Magnus shared Ghana chocolate with me. My daughter and I thought it was fantastic and maybe someday we can go there in person.

Besides encouraging everyone to attend PWX, I would recommend being a PWX Ambassador.📌

## The Birth of a PWX "Reality Star"

*By Eric Dundee, Principal Engineer,  
City of Madison*

Have you ever watched one of those reality TV shows and wondered what it is like for the people who are on the show?

Well, let me say I know why they pay reality stars!

I had the unique experience of having a camera crew "follow" me around on Tuesday of PWX this year to help APWA promote the activities that take place during the rebranded and reformatted national event. The camera crew, a dedicated crew of four, started with me at 6:30 a.m. for the PWX 5k fun run along the Mississippi River and lasted until right before the Wisconsin Chapter dinner at 5:00 p.m.

They followed, and directed (believe me they directed!) my every move throughout the day. Everyone I talked to had to sign a waiver to be part of the production (thank you to those many from the Wisconsin Chapter that graciously complied) and everywhere I went had to be scoped out and choreographed to make the best shot.

Look for the final product to be part of APWA's national promotion of PWX and just remember reality TV is not "real" reality...especially when you have to walk through the entrance of the convention center a minimum of 10 times to get all of the angles and shots!

If you want to hear to more about my experiences, I will have plenty of stories to tell at the fall conference in Janesville.📌



Randy Herwig, MSA Professional Services, and his “flexclub.”

**Summer Outing** (Cont.'d from page 11)

- GRAEF
- Sealmaster
- Short, Elliot, Hendrickson, Inc.
- Wisconsin Association for Floodplain, Stormwater and Coastal Management
- Utility Mapping Services, Inc.
- Vierbicher, Inc.
- Corrective Asphalt Materials LLC
- Visu-Sewer, Inc.
- Focus on Energy
- H.G. Meigs Asphalt Products
- KL Engineering
- Cartegraph
- Amy & Bill Dunlop

**President's Comments** (Cont.'d from page 1)

great hands with the diversity of the workforce in play.

Recently the Winter Maintenance Training and Snow Plow Rodeo in Green Bay was well attended and a big success. Thank you to all of you that make this such a great event.

Keep up the great work everyone and let's continue to make this a great year.👍

## Nominate Your Colleagues or Projects for an APWA Award

*By Tom Grisa, Member, Awards Committee; Director of Public Works, City of Brookfield*

Wisconsin APWA members perform outstanding service to our citizens every day and should be recognized for the superb work, don't you think? Now is the time to take a moment out of your busy day and write down a couple names of colleagues who deserve special recognition. And what better way than to nominate them for one of the many national recognition awards offered by APWA. Categories include recognition for exceptional Professional Managers in a variety of aspects of public works such as:

- administrative management,
- emergency management,
- engineering and technology,
- facilities & grounds,
- public fleet,
- public right-of-way,
- transportation,
- solid waste, and
- water resources.

There are also other national awards in special categories worth considering.

In addition, the Wisconsin Chapter offers award

opportunities for individuals and agencies, including the Rheinfrank Award, Curtis Chapter Service Award, Samuel A. Greeley Award, and Outstanding New Member Impact Award. There are certainly candidates you know who should be considered for one of these awards. Nominate a colleague—you'll both be glad you did.

And don't forget about those outstanding Public Works Projects of the Year (which are eligible for both state and national recognition).

Award nominations are accepted from chapters, public agencies, corporations, APWA's general membership, as well as the general public. To review the APWA National and Wisconsin Chapter award programs, please visit the following websites:

**APWA National Awards**

<http://www.apwa.net/awards/>

**WI Chapter Awards**

<http://wisconsin.apwa.net/pagedetails/7341#>

Award nominations are due at the Wisconsin Chapter by **January 31, 2017.**👍





# Public Works Classes Offered by UW-Madison



By Steve Pudloski, Program Director, UW-Madison, Engineering Professional Development

**T**hese eight public works supervision and management classes will provide you and your organization an opportunity to:

- Build a more effective management team
- Enhance supervision skills and management practices
- Prepare staff to grow and take on new responsibilities

These classes lead to two public works certificates offered in cooperation with the Wisconsin Chapter of APWA: the Public Works Supervisory Academy (PWSA) certificate, composed of nine one-day classes (54 class hours in total) and the Public Works Management Institute (PWMI) certificate, composed of 15 classes (90 class hours in total), including the nine courses in PWSA plus an additional 36 class hours in five courses that focus on more advanced management-oriented courses.

The PWMI certificate is recognized by National APWA as meeting certain requirements in the Donald C. Stone Center for Leadership Excellence in Public Works. For more information, visit <http://apwa.net/donald-c-stone>.

Classes are generally offered every other Wednesday in either Madison or Fond du Lac. You may enroll in individual classes without enrolling in the Academy or Institute. Academy and Institute classes may be taken in any order. No academic experience is required to participate in either program. Every class is offered at least once each year.

## Nuts and Bolts of Personnel Management

October 5, 2016

Location: Fitchburg Community Center

Instructor: Will Strycker

Gain skills to interview, select, train, evaluate, and energize employees. Learn the components of public personnel systems, and standard HR processes and regulations. Case studies and group activities will develop key points. (PWSA)

## Advanced Communication Skills

October 19, 2016

Location: UW-Fond du Lac

Instructor: Al Guyant

Learn how to communicate to large and small groups. Be more effective in one-on-one conversations. Build your confidence to effectively lead meetings, develop and give formal presentations, and work with the media. (PWMI)

## Fundamentals of Public Works Operations

November 2, 2016 – Part I

November 9, 2016 – Part II

Location: Fitchburg Community Center

Instructors: Carl Weber

Focus on managing the range of services in a public works department, including current operational issues. The course textbook is the APWA blue book Public Works Administration, included in the registration fee. (PWMI)

## Purchasing and Inventory Control

November 16, 2016

Location: UW-Fond du Lac

Instructor: Mike Daun

Examine purchasing practices and inventory control measures to promote savings and operational effectiveness. Learn straightforward approaches to control small and large capital expenditures. Identify Wisconsin laws that govern contracting and purchasing. Discuss common purchasing and inventory errors, and learn how to correct them. (PWSA)

## Basic Management for Public Works Supervisors

February 15, 2017

Location: Madison Water Works

Instructor: Steve Pudloski

Learn the basic management tasks and common service delivery methods in public works. Review common work

planning systems and how to better plan your own time. (PWSA)

## Equipment Use and Workplace Safety

March 1, 2017

Location: UW-Fond du Lac

Instructor: Nicole O'Connor

Examine the supervisor's role in meeting safety compliance requirements, investigating and solving safety issues, and building a safety-conscious organization. (PWSA)

## Citizen/Customer Service

March 15, 2017

Location: UW-Fond du Lac

Instructor: Jeffrey L. Russell

Learn how to listen and respond in order to provide better customer service and reduce unrealistic expectations. Learn effective ways to lead angry citizens away from confrontation toward cooperation. (PWSA)

## Improving Communication Skills

March 29, 2017

Location: Madison Water Works

Instructor: Al Guyant

Learn how to identify communication issues and their impact; how to conduct effective meetings; and write basic business memos, work orders, email messages, and reports. (PWSA)

## APWA Scholarships:

Registration fee for each one-day public works class is \$150. APWA Chapter members are eligible for tuition reimbursements. For more information about reimbursement, visit <http://wisconsin.apwa.net/PageDetails/7478>

To learn more or to register online, visit: <http://epd.wisc.edu/public-works-certificate>

For more information contact: Steve Pudloski, (608) 262-8707, email: [pudloski@wisc.edu](mailto:pudloski@wisc.edu)



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## 2016-2017 CALENDAR

### 2016

#### November

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2-4	Fall Conference	Janesville, WI	Paul Woodard
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### 2017

#### April

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23-26	North American Snow Conference	Des Moines, IA	
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#### May

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10-12	Spring Conference	Madison, WI	
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#### August

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27-30	PWX (National Conference)	Orlando, FL	
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Please refer to the <http://wisconsin.apwa.net> website for more detailed program and registration information.